

A woman in a white lab coat and blue hairnet is shown in profile, looking towards a wall of large digital screens. The screens display various data visualizations including bar charts, line graphs, and maps. The scene is dimly lit, with the primary light source being the screens themselves.

AZURE CLOUD E-MAILING SOLUTION

About the Client and their Business Need

Our client has a presence in numerous industry segments including consumer products, pharmaceuticals, bio-medical devices, foods and maps. They were looking for a cloud-based emailing solution to lower the operational cost and access seamlessly across different operating systems.

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A CLOUD-BASED EMAILING SOLUTION

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Business Challenges



Limited IT
infrastructure



Non-scalable Email
Infrastructure



Lack of Platform independent
emailing solution

Our Solution and Approach

- Zimbra solution hosted on Azure cloud
for 1000 users
- Multiple instances for primary mailing
- Complete implementation and Management



Business Results

**No CapEx for IT
infrastructure**

**Cost-effective Mailing
Solution**

**Scalable Mailing
Solution**




a **CAC** holdings group company


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