

# CLOUD 2020 IN NUMBERS

## THE GROWTH OF CLOUD

**81%**

Of organizations  
already use cloud

**12%**

of organizations plan to adopt cloud-based  
applications in the next 12 months

Cloud sales  
increased by

**2%**

in Q1 2020

The public cloud  
market will grow to

**\$299.4**

billion

Cloud will hold

**32%**

of total IT budget

**83%**

of enterprise workloads will  
be in the cloud



**70%**

of companies in financial sector are still in the early  
stages of cloud adoption

The leading cloud providers will have a distributed  
ATM-like presence by

**2023**



**45%**

of enterprises choose hybrid cloud

**75%**

of mid and large scale organizations will have  
adopted a multi-cloud or hybrid IT strategy



**60%**

of organizations will be using external cloud  
providers' managed services by 2020